

BE INSPIRED & START THINKING



Join us for a symposium that examines the process of design through both exhibited objects and discussions.

INTERSECTIONS IN PROCESS DESIGN RESEARCH SYMPOSIUM 2017

*To RSVP for all or part of this inspiring event email:
DSN35@DREXEL.EDU*

FRIDAY OCTOBER 13

URBN Center at 3501 Market Street

SYMPOSIUM SCHEDULE: OCTOBER 13 2017

This event is part of The *DESIGNPHILADELPHIA* Festival

HUMAN CENTERED Exploration:

Morning Student Run Parallel Sessions: 10:30a.m. -12:00 p.m.
A Session showcasing participatory processes in service to the Design
Research Thesis Projects

USER CENTERED RESEARCH:

Lunch & Guest Speaker: 12:30-2:00p.m. KNOLL WORKPLACE RESEARCH

USER CENTERED REFLECTION:

Breakout Sessions: 2:30-3:45 p.m.
OLIN RESEARCH LAB: "Designers as Users"
DESIGN FUTURES LAB
HEALTH DESIGN RESEARCH for Innovation Session: Scattergood Projects

IDEATION and ITERATION:

Panel Discussion: 4:00-5:30 p.m.
Gabriela Marcu: Drexel Empathic Lab
Nicole Feller Johnson: DSRE Student
Daniel Newman: Architect, Adjunct Instructor MSIAD Program
Raja Schaar; Assistant Professor Product Design
Moderated by Joshua Longo

THINKING MAKING DOING: Design Exhibit Reception: 5:30-7 p.m.

Presenting an exhibit showcasing the iterative in design across research
labs and practice:
Design Futures Lab
Olin Labs
Mio Design
Empathic Research Group
URBN STEAMlab
Raja Schaar
Daniel Newman Studio
Rosalind Sutkowski
Claire King
Nicole Feller Johnson
Joshua Longo



DREXEL UNIVERSITY
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College of Media Arts & Design
Design Research Graduate Program