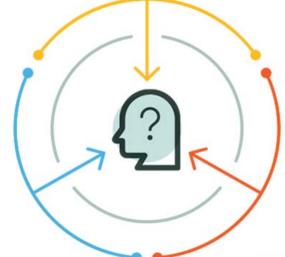
BE INSPIRED



CX START THINKING

Join us for a symposium that examines the process of design through both exhibited objects and discussions.

INTERSECTIONS IN PROCESS DESIGN RESEARCH

DESIGN RESEARCH SYMPOSIUM 2017

To RSVP for all or part of this inspiring event email: DSN35@DREXEL.EDU

FRIDAY OCTOBER 13

URBN Center at 3501 Market Street

SYMPOSIUM SCHEDULE: OCTOBER 13 2017

This event is part of The *DESIGNPHILADELPHIA* Festival

HUMAN CENTERED Exploration:

Morning Student Run Parallel Sessions: 10:30a.m. -12:00 p.m.

A Session showcasing participatory processes in service to the Design

Research Thesis Projects

USER CENTERED RESEARCH:

Lunch & Guest Speaker: 12:30-2:00p.m. KNOLL WORKPLACE RESEARCH

USER CENTERED REFLECTION:

Breakout Sessions: 2:30-3:45 p.m.

OLIN RESEARCH LAB: "Designers as Users"

DESIGN FUTURES LAB

HEALTH DESIGN RESEARCH for Innovation Session: Scattergood Projects

IDEATION and **ITERATION**:

Panel Discussion: 4:00-5:30 p.m. Gabriela Marcu: Drexel Empathic Lab Nicole Feller Johnson: DSRE Student

Daniel Newman: Architect, Adjunct Instructor MSIAD Program

Raja Schaar; Assistant Professor Produt Design

Moderated by Joshua Longo

THINKING MAKING DOING: Design Exhibit Reception: 5:30-7 p.m.

Presenting an exhibit showcasing the iterative in design across research

labs and practice: Design Futures Lab

Olin Labs Mio Design

Empathic Research Group

URBN STEAMIab

Raja Schaar

Daniel Newman Studio

Rosalind Sutkowski

Claire King

Nicole Feller Johnson

Joshua Longo

