DREXEL UNIVERSITY
School of
Education

A Playful Look at Data Transformation:

Guest Lecture & Workshop on Analyzing Patterns using Mixed Methods Strategies

Friday, June 7, 2019
10:00 am–3:30 pm

LOCATION

MACALISTER HALL
SKYVIEW ROOM, 6TH FLOOR
3250 CHESTNUT STREET
PHILADELPHIA, PA

EVENT SCHEDULE

10 AM –12:00 PM
GUEST LECTURE
Participants can attend the lecture only, or opt to stay

12:00 PM – 1:00 PM
NETWORKING & LUNCH

1:00 PM – 2:00 PM
WORKSHOP PART I
Visualizing Data for Analysis
(hands-on activity)

2:00 PM – 3 PM
WORKSHOP PART II
Exploring Ways to Integrate Your Own Data

3:00 PM – 3:30 PM
DEBRIEF

Research methods are often presented as if they are an exercise regime that must be followed in the same prescriptive manner and sequence every time. Instead they are merely guidelines that offer a starting off place, with unexpected if not downright paradoxical findings often redirecting the researcher to new and creative ways of approaching data to sense patterns. In a guest lecture, Dr. Elizabeth Creamer will provide a brief overview of mixed methods models and explain the concept of quantitizing qualitative data and qualitatizing quantitative data. In the workshop, participants will get to work with dataset from Dr. Creamer and bring their own data.

PRESENTED BY:

Elizabeth G. Creamer, PhD
Professor, Virginia Tech University

Dr. Elizabeth G. Creamer is professor, Emerita from the program in educational research in the School of Education at Virginia Tech in Blacksburg, Virginia, USA. She is the author of the SAGE 2018 textbook, *An Introduction to Fully Integrated Mixed Methods Research* and current president of the Mixed Methods International Research Association (MMIRA). She is currently at work on writing a new textbook to be published with Routledge, *Advancing Grounded Theory with Mixed Methods Research*. Her NSF-funded research involves women's success and retention in science, technology and engineering.

Sponsored by the School of Education Office of Research in partnership with the School of Education's PhD Program, EdD Program, and the Social Science Research Committee

Join the talk online at **https://www.zoom.us/j/7337867429**.

PLEASE REGISTER FOR THIS FREE EVENT:
drexel.qualtrics.com/jfe/form/SV_5A53vVR1oso4ltb

SEATING IS LIMITED TO 54 PARTICIPANTS.