DREXEL UNIVERSITY
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School of Public Health

DREXEL UNIVERSITY
Medical Cannabis Research Center
Dornsife School of Public Health
Drexel College of Medicine

Learn about the Cannabis Health Equity Movement with Dasheeda Dawson

Sponsored by Drexel University's Medical Cannabis Research Center

Dasheeda Dawson is The WeedHead™, a global cannabis advocate, award-winning strategist and bestselling author of How to Succeed in the Cannabis Industry with expertise that intersects business, science, and policy. She boasts 20 years of business development and strategic management excellence. After serving as Portland Cannabis Manager, Dasheeda was tapped for the historic role of Cannabis NYC Founding Director, guiding the world's largest municipal cannabis market. She co-founded the Cannabis Health Equity Movement (CHEM) and chairs the Cannabis Regulators of Color Coalition (CRCC). Dasheeda received her MBA from Rutgers University and a BS in molecular biology from Princeton University.

Dasheeda will be speaking on the intersection of science, business and justice, the process of bringing testimony to the public and legislators, and how cannabis can be used as a tool to promote health equity.

Monday, January 23rd, 2023
4:00 p.m. – 5:00 p.m. ET
Virtual via Zoom
Zoom link will be sent to all who RSVP

Please RSVP by Noon on Monday, Jan 23, 2023
RSVP using the link or QR Code below:
https://drexel.qualtrics.com/jfe/form/SV_54OZmF4IBB5Wkbs

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